

FOR IMMEDIATE RELEASE

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Dance Place Kicks Off 45th Season With Spirit Week

Spirit Week is the Ultimate Homecoming/Welcoming Celebration

WASHINGTON, D.C. (September 3, 2025): On Friday, September 5, 2025, before the energy of Spirit Week sweeps through campus, Dance Place will host **Home Frequency**, its inaugural community conversation of the 45th season. After hearing from (name) and sharing stories about what the season theme "Home is Coming" individually means to them, attendees will shift to Dance Place's campus and enjoy the unveiling of its updated 45th season decal. The evening will conclude with a toast and confetti. The event will also serve as the introduction to Spirit Week, Dance Place's ultimate homecoming/welcoming celebration.

The following week is the official Spirit Week, six days of fun, community connection, and non-stop movement to kick off Dance Place's 45th season in style. Each day brings its own energy and invitation to play. Every evening begins with a 6pm homeroom led by our incredible teaching artists, followed by specially curated Spirit Week classes that blend genres, generations, and communities.

The week culminates in an unforgettable Saturday festival, featuring classes and storytelling circles with legendary DMV Dance Elders, pop-up performances every hour, and a block party that transforms our entire campus into one giant celebration. Add in art installations you can contribute to, conversations that matter, and raffles throughout the week, and you've got a homecoming that honors our legacy while building our future.

Dance Place is also proud to be part of Art All Night, representing Brookland. Art All Night is DC's free overnight festival, occurring from 7:00 PM to 3:00 AM the following morning on two nights. The festival takes place in all 8 wards with different activations on each night, bringing visual and performing arts, to indoor and outdoor public and private spaces, including local businesses and restaurants.

Art All Night is a collaboration between the <u>DC Department of Small and Local Business</u>

<u>Development (DSLBD)</u>, the <u>DC Commission on the Arts and Humanities Department</u>
(<u>DCCAH)</u>, <u>DC Public Library (DCPL)</u>, and the <u>DC Main Streets programs</u>, and the <u>Business Improvement Districts (BIDs)</u>. Each participating neighborhood will be a catalyst for corridor revitalization by highlighting music, visual, literary, and performing arts, activating public spaces, bringing new foot traffic to small and local businesses within the corridor, and bringing an increase in business sales compared to a typical weekend night.



About Dance Place

Rooted in Washington, D.C., Dance Place supports movement artists by creating opportunities for creative development, performance, and education. The organization strengthens the dance field by investing deeply in artists and centering those who have been systemically excluded from it.

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